



ALAB, LLC

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FOR IMMEDIATE RELEASE

***MAKE YOUR OWN GREAT TASTING SAFE DRINKING WATER
AND HELP THE ENVIRONMENT BY ELIMINATING PLASTIC
WATER BOTTLES***

Alab, LLC has invented and been granted multiple patents on QuickPure™ counter top water purifier technology that miniaturizes the ozone process used to make commercial bottled water. This breakthrough makes possible low cost, consumer friendly, small automatic electric home appliances that can purify one gallon of tap water for 2 cents in only 3 minutes. Ordinary slow counter top filters can improve taste but QuickPure™ kills germs and removes contaminants without waiting.

Interest in healthier lifestyles in recent years has pushed bottled water sales in the U.S. alone to over \$11 billion. But there are problems with bottled water. It is expensive, requires a trip to purchase, takes up storage space for full and empty bottles and it is inconvenient if you run out of water. Recalls can result from contamination. And recently, concern about climate change due to global warming has increased negative publicity about environmental issues. The bottles are made from scarce oil, a lot of energy is consumed and carbon dioxide generated in the manufacture and transportation of bottles and bottled water. And only about 20% of the empty bottles are recycled so waste and litter problems are created. Bottled water is not a green product. QuickPure™ can eliminate millions of plastic bottles from the waste stream as well as saving consumers time and money and providing convenient unlimited supplies of great tasting purified drinking water

About Alab, LLC

Alab is an R & D company focused on inventing and patenting small appliances which use dissolved ozone, and on applications for its diffuser technology. It is a private company founded in 1997 by its president, Dr. W. Alan Burris. ALAB is seeking licensees or joint ventures to manufacture and distribute products based on its technology. The Alab website is www.quickpure.com.

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